

愛知東邦大学 シラバス

開講年度(Year)	2023年度	開講期(Semester)	前期
授業科目名(Course name)	Blending of Cultures		
担当者(Instructors)	Haney Cheyenne Nicole	配当年次(Dividend year)	2
単位数(Credits)	2	必修・選択(Required / selection)	選択必修

■授業の目的と概要(Course purpose/outline)
This course focuses on different cultures and international corporations and their impacts on societies (in English). It aims to expand cultural knowledge, critical thinking, and basic business skills through interactive projects and communication, reading, and writing activities. You will also further your knowledge on cultural diversity and international communities and businesses.

■ 授業形態・授業の方法(Class form)	
授業形態(Class form)	演習
授業の方法(Class method)	Classes are a combination of lecture (all English), discussion, and group work. You will apply skills learned in class to create a final project.

■各回のテーマとその内容(Each theme and its contents)			
回数(Num)	テーマ(Theme)	内容(Contents)	メディア区分(Media)
第1回	Introduction and Communities	Introduce class contents, goals, and expectations. Briefly define “community” for the class.	<input type="checkbox"/>
第2回	Cultures and Stereotypes	Discuss cultural differences and stereotypes and how these can affect living or working abroad. How does this impact an immigrant community?	<input type="checkbox"/>
第3回	Japanese Abroad	Examine Japanese communities and culture abroad. Compare and contrast with those in Japan.	<input type="checkbox"/>
第4回	Western Business Culture	Consider rules and customs in western business culture. Identify which Japanese companies have been successful abroad and why.	<input type="checkbox"/>
第5回	Relationships	Discuss business and personal relationships in the West, specifically North America. Compare and contrast with Japan.	<input type="checkbox"/>
第6回	Women	Consider the role of women in society and business. How does culture affect this?	<input type="checkbox"/>
第7回	Pop Culture	Compare and contrast how major pop culture figures, like Disney and Marvel characters or entertainers, are viewed in Japan vs. the West. Why are some more successful globally?	<input type="checkbox"/>
第8回	Media and Advertising	Analyze advertising and social media. Consider how culture, age, and gender affect marketing.	<input type="checkbox"/>
第9回	Arts	Consider how Japanese film and music are received abroad. Discuss popular Western entertainment in Japan.	<input type="checkbox"/>
第10回	Food and Health	Discuss food and health around the world. Analyze the impact immigrant communities have on local food. How do cultures create fusion foods?	<input type="checkbox"/>
第11回	Fashion	Consider how globalization and technology have affected fashion.	<input type="checkbox"/>
第12回	Technology	Use technology to solve problems and better communicate with people from other cultures.	<input type="checkbox"/>
第13回	Traditions and Religion	Consider how traditions and religions impact views. Can these ideas be maintained in an immigrant community?	<input type="checkbox"/>
第14回	Final Project Preparation and Review	Review class contents. Complete and practice final projects.	<input type="checkbox"/>

第15回	Summary and Final Project Explanation	Discuss the contents of the class. Present final projects to the class. Ask questions and provide feedback to classmates.	□
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■授業時間外学習（予習・復習）の内容(Preparation/review details)

① REVIEW notes, slides, vocabulary, and handouts from the last lesson (about 2 hours). ② APPLY your knowledge to complete all homework assignments before the start of the next lesson (1 - 2 hours). ③ PREPARE for the next lesson by previewing vocabulary and completing listening/reading activities.

■課題とフィードバックの方法(Assignments/feedback)

All homework assignments must be submitted by the beginning of the next lesson or due date given by the instructor. Feedback will be given in class during pair and group work sessions. All homework assignments and assessments will be returned with a score, comments, and advice. You should carefully review these comments/advice and apply them in the future.

■授業の到達目標と評価基準(Course goals)

区分(Division)	DP区分(DP division)	内容(DP contents)
思考力・判断力・表現力	◆ 2021国際ビジネスDP2	<ul style="list-style-type: none"> ◆ Expand basic English communication skills. ◆ Increase awareness of Western business culture. ◆ Describe basic business and cultural ideas in English. ◆ Compare and contrast different ideas, products, or groups in basic English. ◆ Read and interpret basic business data. ◆ Explore potential instances of cultural miscommunication and the solutions. ◆ Perform research and present information in English.

■成績評価(Evaluation method)

筆記試験(Written exam)	実技試験(Practical exam)	レポート試験(Report exam)	授業内試験 (in-class exam)	その他(Other)
			100%	0%

授業内試験等(具体的内容)(Specific contents)

Evaluate responses to short assessments, preparation for a final project, and quality of the final project to show an understanding of global cultures

■テキスト(Textbooks)

No. (No.)	テキスト名など(Text name)	ISBN(ISBN)
1	None (all materials will be provided by the instructor)	
2		
3		
4		
5		

■参考図書(references books)

No. (No.)	テキスト名など(Text name)	ISBN(ISBN)
1		
2		
3		
4		
5		